



FOR IMMEDIATE RELEASE:

New Hampshire Manufacturer Goes Global: Epoch Homes employs Internet to Build Houses for the Ukraine

Modular home builder uses internet to fuel growth in international market

PEMBROKE, NH. December 29, 2008 -- Epoch Corporation (www.EpochHomes.com) of Pembroke, NH announces that it has sold multiple Custom Single Family Homes for delivery to the Ukraine. These initial homes will serve as the basis for model homes in a major housing development within the Ukrainian community. Epoch Homes has previously sold homes to customers in Poland and Japan.

Using the company's on-line database of home plans as a starting point, custom plans can be developed for each home. Using the Epoch Homes elaborate on-line Design Center allows remote homeowners to select and specify an almost limitless combination of features, fixtures and systems to experience a truly custom home design experience without geographic constraints.

The internet based international direct marketing system is thought to be the first of its kind for marketing such a complex product. As the customer develops their custom design, a unique kit of subassemblies and parts is created for each custom home with matching directions for assembly. The kit is, as they say, complete with everything, including the kitchen sink. Everything is included, even nails and paints.

Epoch Corporation is the leading manufacturer of high quality, fully custom designed modular homes, cottages and mansions. The award winning designs are sold through a network of independent builders located in upscale markets across the Northeast United States, and now the World. "Epoch Homes has a unique market position in that it is the only manufacturer in the Northeast dedicated to serving the mid to upper end of the market with fully custom homes," said CEO, John Ela. "Every home begins as a clean piece of paper and ends as a unique design reflecting the dreams of our customers. Our independent Builders are focused on the custom building process and work closely with us to manage the customer's experience from start to finish."

Green Building is a natural characteristic of Modular Homes, and Epoch is again leading the way, building the first Modular Home to achieve the coveted LEEDS Platinum rating east of the Rockies. Epoch Homes are "Green" due to sustainable building practices and materials such as

Icynene Insulation, air exchangers, FSC Lumber, low VOC materials, and Warmboard Radiant heat.

In 2008, Epoch Homes celebrates its 25th year of innovation and providing quality homes to discerning home owners.

For more information on Green Building, to visit our online Design Center, and to see hundreds of Epoch Homes, please visit our web site at www.EpochHomes.com. Visit an upcoming open house and factory tour.

###

For more information contact:

John D. Ela

President & CEO

Epoch Corporation

Route 106

P. O. Box 235

Pembroke, NH 03275

603-225-3907

JohnEla@EpochHomes.com

www.epochhomes.com